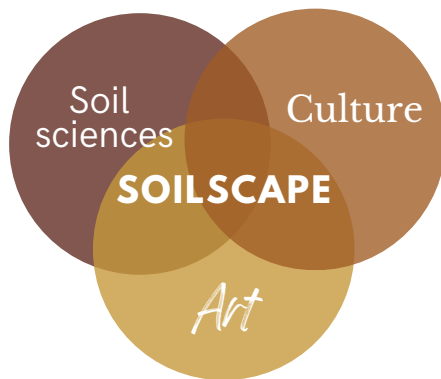


SOILSCAPE

Spreading Open and Inclusive Literacy
and Soil Culture through
Artistic Practices and Education

Project overview

SOILSCAPE is a **4-year EU-funded** project, part of Mission “A Soil Deal for Europe”. Working with experts from the worlds of **soil sciences, arts and creativity, decision-making, and humanities**, this project seeks to cultivate **Soil Literacy** and celebrate soils through creative approaches, engaging citizens and professionals in **Europe** and beyond.



Key figures

Timeframe: June 2024 - May 2028

Grant agreement ID: 101156511

Total budget: 6,873,649 EUR

Call ID: HORIZON-MISS-2023-SOIL-01

Who is involved

- **SOILSCAPE consortium involves 19 organizations in 11 countries:** Belgium, Bulgaria, Finland, France, Germany, Greece, Italy, Kenya, Poland, Portugal, and Switzerland.
- UNESCO will engage with stakeholders within its **networks**, and in particular: National Commissions, World Heritage sites, Mand and the Biosphere National Committees and UNESCO Biosphere Reserves, UNESCO Global Geoparks, Creative Cities Network, listed elements of the Intangible Cultural Heritage, Intergovernmental Hydrological Programme National Committees, UNESCO Chairs and Centres, and UNESCO Associated Schools Network.

UNESCO is interested to connect with stakeholders from **UNESCO from South-East Europe, Europe and the Mediterranean basin**.

Stakeholder consultations

Stakeholders who express interest in contributing with their expertise to promote **Soil Literacy** and address soil-related challenges will be further contacted by UNESCO and SOILSCAPE Partners (Göttingen University and the German Soil Society) for short consultations. Interviews will be held to investigate applicants' perceptions, knowledge and experience on art and soil.

Stakeholder consultations	
Who	UNESCO and other SOILSCAPE project partners & UNESCO Stakeholders
When	November - December 2024
Why	Sharing expertise, experience, knowledge, capacity building
How	Teams survey, online meeting and questionnaire

Next steps

Over the next 4 years, the project will organize a series of activities and large-scale events such as conferences, workshops, festivals, exhibitions, contests, and hackathons.

The SOILSCAPE project aims at making these opportunities available regardless of age, discipline, or profession, and emphasizing creativity and impact on soil literacy, by:

- organizing and promoting artistic, soil-related activities, from which the consortium will build a *Creative Atlas*;
- engaging citizens and professionals in creative ways;
- running large-scale communication campaigns reaching individuals in Europe and beyond.

The project will offer financial support to Third Parties across Europe via Open Calls for artists, scientists, schools, civil society organization members, and citizens to encourage artistic, creative, and innovative actions to promote the importance of soil and its protection. The Open Calls will open in May 2025 and will support smaller projects and initiatives to develop activities within three different strands.

SOILSCAPE stakeholders will have the possibility to connect with this international network and will be kept informed about project activities.